

# VENDOR APPLICATION

## ABOUT THE CONFERENCE

For 30 years, the Children the Heart of the Matter Conference has welcomed over 400 early learning and child care professionals for a weekend of learning. We invite you to apply for a Marketplace table to showcase your products, services, and resources.

New this year: the Friday night session will be virtual only. Participants will attend online, and Marketplace vendors will have the opportunity to share business information and links through the virtual Marketplace, which will remain in the conference portal for the rest of the conference.

On Saturday, the conference will offer the participants the choice of attending in-person or virtually, for a full day of learning and connection.

## SUBMISSION AND SELECTION

Please note that prior acceptance in past years in the Marketplace does not automatically guarantee a table. All vendors must complete the application process to ensure equal opportunity for new and returning applicants. All submissions will be considered based on the criteria of appropriateness and uniqueness of services or goods. Click [here](#) to submit your application.

Selected vendors receive one 8-foot table with two chairs, at a cost of \$135.00 for Saturday. Vendors are expected to attend their tables for the full day. Due to space limitations we are only able to offer one table per vendor. Your payment includes one complimentary morning snack and lunch on Saturday. Additional morning snacks and lunches can be purchased for \$45.00. Electrical outlets may be requested at a cost of \$20.00 and will be accommodated on a first-come, first-served basis. Selected vendors are required to provide a door prize donation with a minimum value of \$30.00.

**Application deadline is September 19, 2026.**

We will notify successful applicants by October 30, 2026 and will provide payment instructions at that time.

## SCHEDULE

### SATURDAY FEBRUARY 27, 2027

- 6:00 AM Set-up begins
- 7:00 AM Marketplace opens
- 8:00 AM Welcome & morning keynote
- 9:30 AM Morning break
- 10:00 AM AM session workshops
- 11:30 AM Lunch break, network, and shop
- 1:00 PM PM session workshops
- 2:30 PM Afternoon break, network, and shop
- 3:15 PM Afternoon keynote
- Marketplace closes
- 4:45 PM Conference ends
- Door Prizes

