

CHILDREN THE HEART OF THE MATTER CONFERENCE

SPONSORSHIP PACKAGE



Children
THE HEART OF THE MATTER
WWW.CHILDCAREOPTIONS.CA

ABOUT THE CONFERENCE

For over 25 years, the Children the Heart of the Matter Conference has welcomed over 400 early learning and child care professionals for a weekend of learning. Our conference offers a series of speakers, workshops, and keynote sessions about early childhood development, diversity, inclusion, and other topics of interest to those in the early learning and child care field. The 2026 conference focuses on the value and importance of outdoor play. We hope to inspire conversations and action on the benefits of getting children and ourselves outdoors. The conference is held each year in the Winter season, in Surrey, BC.

CONNECT WITH THE COMMUNITY

This is a unique opportunity for you to showcase your business. The conference has developed an impressive professional reputation over the years. The participants who are attracted to this conference are among the future leaders in the field of early care and learning.

Our conference provides unique, high caliber training that encourages the attendance of professionals from a wide demographic across the province and beyond.

EXPOSURE FOR YOUR COMPANY

Children the Heart of the Matter targets sponsors whose product or services will aid delegates to succeed in their future endeavors and embraces the philosophies of BC's Early Learning Framework. As a sponsor, your company's information will be conveyed to a wide demographic of early childhood service providers and parents. Sponsorship of the conference demonstrates a level of commitment and support for our community that will be openly displayed and widely acknowledged.



Invest in your community, invest in the future

SPONSORSHIP LEVELS

	Gold \$2,000+ 	Silver \$1,000+ 	Bronze \$500+ 
• Sponsor-supplied brochures/flyers may be inserted in delegate packages	•	•	•
• Acknowledgement on conference website (sponsor logo and link to your website)	•	•	•
• Acknowledgement in slideshow during conference opening	•	•	•
• Verbal acknowledgement during conference opening	•	•	•
• Acknowledgement on the conference portal (sponsor logo and link to your website)	•	•	
• Acknowledgement on social media (Facebook, Twitter, & Instagram)	•	•	
• Complimentary Marketplace exhibitor table	•	•	
• Acknowledgement in our public E-bulletins (approximately 2,700 subscribers)	•		
• Sponsor-supplied signage prominently displayed on stage	•		
• Complimentary 2-day conference registration (2 keynotes and 2 workshops)	3	2	1
• Complimentary Friday keynote tickets	6	4	2
• Ad in conference program (see below for more information)	Full page	1/2 page	1/4 page

OTHER WAYS TO SUPPORT OUR CONFERENCE

ADVERTISING IN THE CONFERENCE PROGRAM

The conference program will be circulated to all who attend the conference, including participants, presenters, marketplace vendors, and staff. We request that ads be submitted in grayscale, and submissions must be maximum resolution, high quality JPEG, PNG, or PDF format, at or above 300dpi when 100% size.

Ad size	Dimensions Wide x Tall	Cost	Included with level
Full page	6.5" x 8"	\$400	Gold 
1/2 page	6.5" x 4"	\$200	Silver 
1/4 page	3.25" x 4"	\$100	Bronze 

DONATIONS

We invite any organization to donate interesting, suitable products to be included in our delegate packages. This is an excellent opportunity to advertise your product and company. This option is ideal for companies who cannot make monetary pledges but still wish to be involved. This might include pens, lanyards, notepads, or branded items. The conference committee reviews all requests to include items in the delegate packages to determine relevance and appropriateness for our participants.

Contact us for more information:

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childcareoptions.ca