



Take part in a unique advertising opportunity!



**Children**  
**THE HEART OF THE MATTER**  
January 31 &  
February 1, 2020

### ADVERTISING RATES

Full-page ad (6½" x 8") - \$400

½-page ad (6½" x 4") - \$200

¼-page ad (3¼" x 4") - \$100

For more information, or to inquire about advertising opportunities, please contact us:

phone: 604.572.8032 ext. 1508

email: [shea.carson@options.bc.ca](mailto:shea.carson@options.bc.ca)

web: [childcareoptions.ca](http://childcareoptions.ca)

### WHO WE ARE...

Early care and learning professionals, school age and family child care providers, early childhood educators, and students will be attending the 23rd Annual Children the Heart of the Matter Conference. This conference offers a series of keynotes and workshops, and information sessions about early childhood development.

The Children the Heart of the Matter conference attracts participants who are among the future leaders in the field of early care and learning. We also provide a keynote aimed at parents of young children. We anticipate over 600 participants this year!

### WHO YOU ARE...

We are searching for advertisers whose product or services will aid delegates to succeed in their future endeavors and embrace the philosophies of BC's Early Learning Framework. As an advertiser, your company's information will be conveyed to a wide demographic of early childhood service providers and parents, in our conference program.

**SUBMISSION DEADLINE IS DECEMBER 1, 2019**